

# ALMA FESTIVALS ENTERTAINMENT, LLC.

**1282 Stabler Lane, 630-138**

**Yuba City, CA 95993**

Subject: United Foods Source Sponsorship Opportunity for the 6th Annual California Taco Fest & Car Show

To Whom It May Concern:

I hope this letter finds you in excellent health and high spirits. We are excited to present a unique and thrilling opportunity for your esteemed company to support an extraordinary event that combines the best of Californian culture: The 6th Annual "California Taco Fest & Car Show," organized by Alma Festivals Entertainment, which is scheduled to take place on September 13, 2025, Saturday from 11:00 AM to 10:00 PM at the Yuba-Sutter Fair grounds located at 442 Franklin Avenue, Yuba City, CA 95991.

This event promises to be a day filled with excitement, entertainment, and delicious flavors, all while making a significant impact on our community through charity fundraising for United Food Source Inc., a local non-profit organization dedicated to deliver food to the Elderly, Veterans, Disabled and those unable to drive to a food give away that are in need of food.

We invite you to become a sponsor for this exciting event. Supporting the 6th Annual California Taco Fest & Car Show, your company will gain unparalleled exposure and demonstrate a commitment to the local community. To show our gratitude, we have created sponsorship levels that cater to a range of marketing and branding needs. Your sponsorship will not only enhance your company's reputation but also align you with a fantastic cause

Our goal is to welcome 5,000 attendees to celebrate the California Taco Festival and contribute to a great cause.

Here's a brief overview of what the 6th Annual California Taco Fest & Car Show has in store:

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**Event Highlights:**

1. **Taco Fest Competition:**
* Join us in finding the "King or Queen Taco of all California" as talented chefs and taco enthusiasts from all around compete to create the most mouthwatering and unique tacos. From traditional to gourmet, meat to vegetarian, and vegan options, there's something for every palate.

**2. Car Show:**

* Feast your eyes on a diverse range of custom cars, trucks, motorcycles. This is an event for car enthusiasts, featuring various categories including exotics, luxury cars, lowriders, muscle cars, and electric vehicles, ensuring something every type of automobile aficionado.

**3. Lucha Libre Wrestling:**

* Enjoy professional Lucha Libre wrestlers their incredible skills, high-flying moves, action-packed display of athleticism and showmanship.

**4. Concert & Baile Under the Stars:**

* Dance the night away under the Californian stars. Enjoy latest trending music, ensuring everyone's toes are tapping and spirits are high.

**5. Kid's Zone:**

* Families can partake in the fun with various obstacle courses, inflatables, and cool games, making this event an enjoyable experience for all ages.

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|  SPONSORSHIP LEVELS |

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| --- | --- | --- | --- | --- |
| **Partnership Benefit** | PLATINUM$ 5,000 | GOLD$ 2,500 | SILVER$ 1,500 | BRONZE$ 500 |
| Logo on Flyer as: | Main Sponsor | Sponsor |  |  |
| Newsprint Advertising | X |  |  |  |
| PA Announcements During Event Hours | X | X |  |  |
| Radio Advertising | X | X |  |  |
| Advertisement on Event Social Media Pages | X | X | X |  |
| Logo of Business Listed on Event Website | X | X | X | X |
| Sponsor Provided Signs/Banners Displayed | 3 | 2 | 1 | 1 |
| General Admission | 20 | 10 | 5 | 2 |
| Booth / Vendor Space (Need vendor Application) | 10x20 | 10x10 | 10x10 | n/a |

**For more information or to customize a sponsorship package tailored to your specific needs please call (530) 930-9041 or email** **info@almafestivals.com****.**

**Please e-mail your Vendor Application (If using the Vendor Space in Sponsorship), Logo, Slogan, pictures, and videos of your items for content and promotional value for the event, Include your social media handles for Instagram, Facebook, TikTok and website. E-mail to** **info@almafestivals.com****.**

**All payments are to be made directly to Alma Festivals Entertainment, LLC.**