

# ALMA FESTIVALS ENTERTAINMENT, LLC.

**1282 Stabler Lane, 630-138**

**Yuba City, CA 95993**

Dear Vendor,

Thank you for joining us for this year’s Taco Festival! We’re excited to have you on board and want to ensure everything runs smoothly. Please carefully review the following important rules and guidelines:

1. Cashless Event & POS System

This year’s festival will be completely cashless. All vendors will be required to use our POS system.

Action Required: Please submit your full menu by August 15th so we can input your items into the system ahead of time.

2. Taco Pricing Requirement

To ensure fairness across the board, each vendor must offer at least one taco priced at $3.00. No taco may be priced below this amount.

3. Water Sales

Vendors are not permitted to sell water. A designated water vendor has already been secured for the event.

4. Social Media Promotion

We’re counting on your support to help spread the word!

Each vendor is required to post a minimum of three (3) promotional videos and posts on your social media platforms between your application approval and the day of the event.

5. Ticket Sales Program

Each vendor will receive 100 physical tickets to sell directly to customers.

Early Bird Price: $20 per ticket

Vendor Commission: You keep 20% of your total ticket sales

Example: Sell 100 tickets = $2,000. You keep $400, Alma Festivals retains $1,600

A custom QR code will also be issued to track your digital ticket sales.

Please return any unsold tickets before the event.

If you have any questions or need support, please don’t hesitate to reach out:

David Jackson

Executive Chef, Savory Dave’s Catering

(916) 308-1614

We look forward to an incredible event and appreciate your partnership!

Warm regards,

Alma Festivals Team

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